

Be Yourself!

iansa
International Action Network
on Small Arms



For parents and caregivers:

What it means to “be a man” is learned in childhood. Boys are often told by others around them that they are not “real men” or are not “man enough” if they do not live up to certain stereotypical standards – for example that boys must be physically tough and not show emotions. Girls are also often taught they should live up to stereotypes that sees girls as fragile and inferior to boys. There is increasing research into gender norms and particularly these masculine norms as a root cause of many forms of violence.

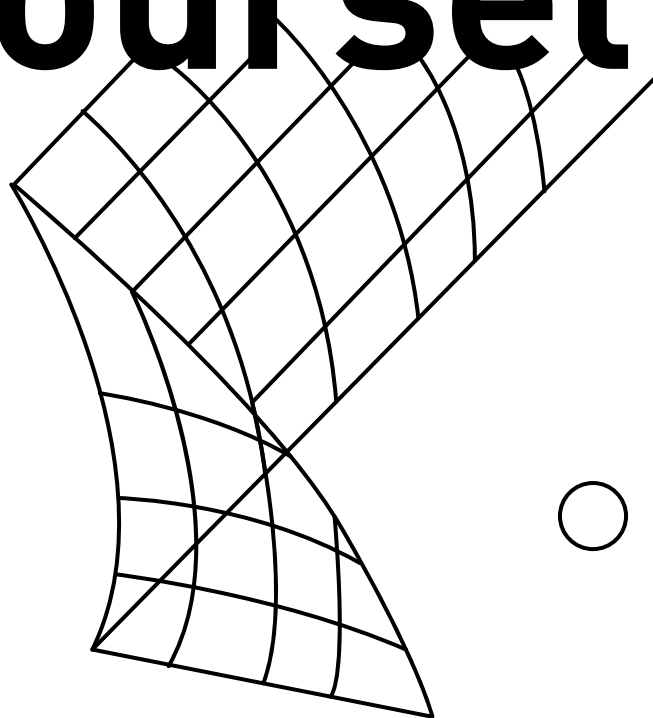
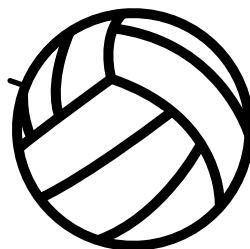
This colouring book is about teaching children from a young age to be who they are, that they don't have to live by these stereotypes and that they can be themselves.

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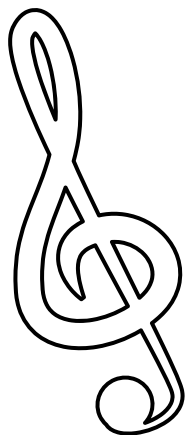
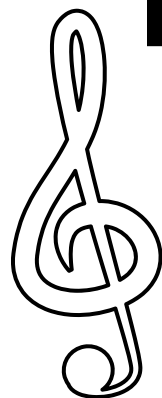
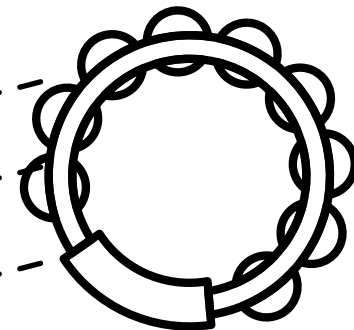
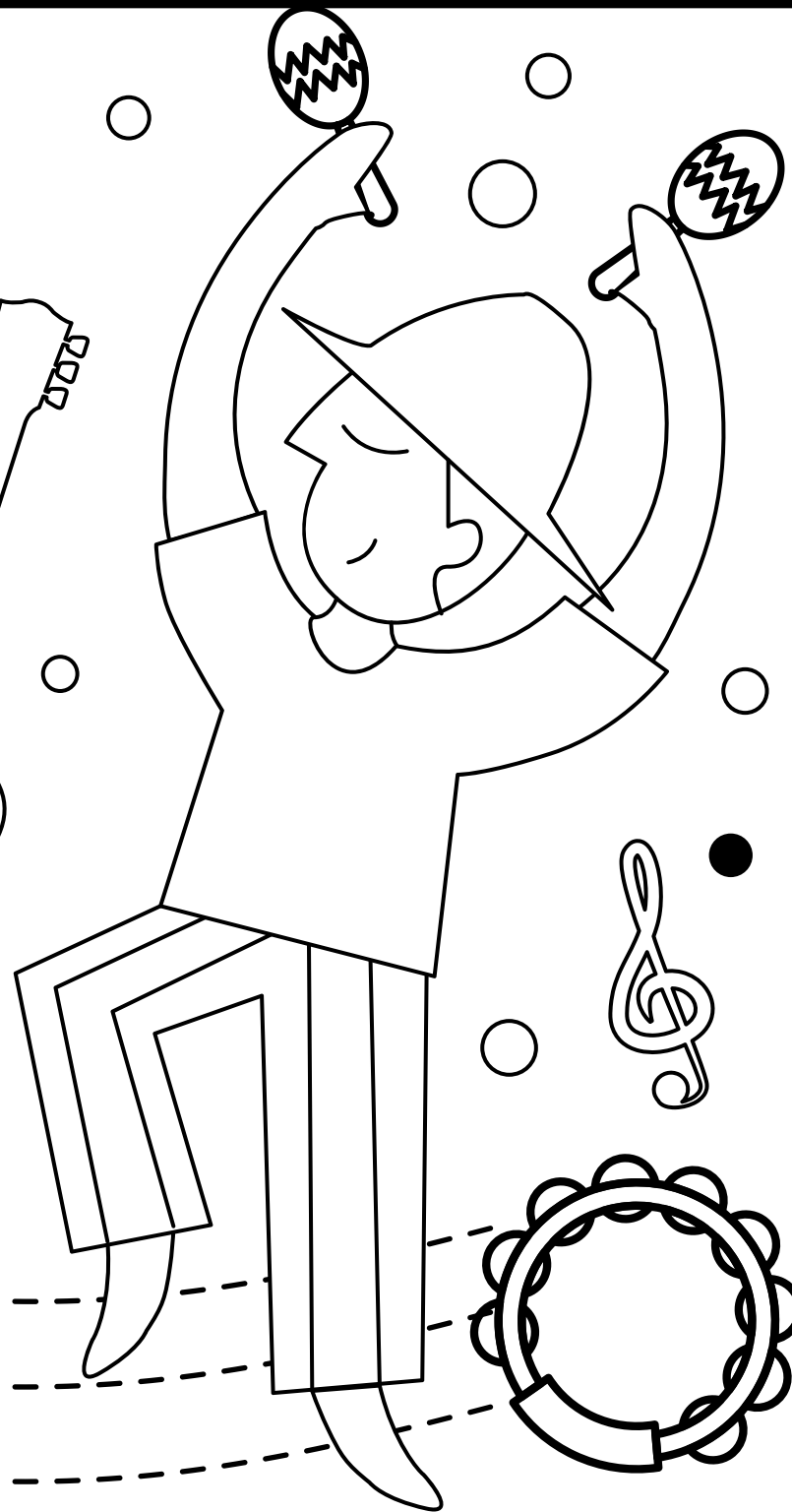
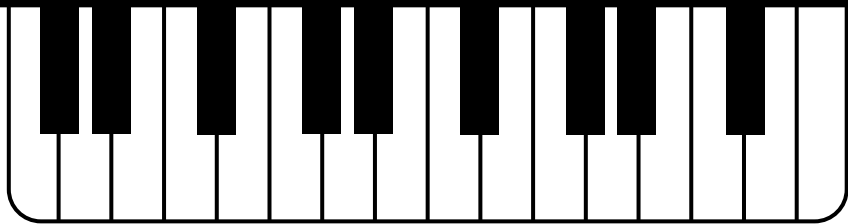


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