



16 Days of Activism against GBV

Calling for a Ceasefire now!

Stop Gun Violence - in our homes, on our streets, and on the battlefields.

Running from November 25 - December 10, 2020

This year's call for a "Ceasefire" builds on the appeal for a ceasefire in conflicts around the world made by the United Nation's Secretary-General. It also provides an opportunity to focus on various areas where gender-based violence (GBV) occurs – in homes, in armed violence and in armed conflict where sexual violence is often used as a tactic of war. It also allows for a greater examination of the variety of contexts and ways in which guns are used to perpetrate or facilitate GBV.

GBV involves the use and abuse of power and control over another person and is perpetrated against someone based on their gender identity, gender expression or perceived gender. Violence against women and girls is one form of GBV.

There are lots of ways to get involved in this year's campaign. While COVID-19 has impacted all of us, there are still many activities that can be done. To spread the word - use these tweets below. These can be used in conjunction with the IANSA campaign webpage available [here](#).

Tips for Social Media:

- Be sure to tag IANSA in every post! We want to share and amplify your posts.
 - Facebook: @IANSAnetwork
 - Twitter: @IANSAnetwork
 - Campaign Webpage: [Here](#)
- Please find some useful hashtags below.
 - #16Days
 - #WPS
 - #GBV
- Use the graphics below for posting
 - [16 Days logos](#)
 - [Graphic on the increase risk women at home](#)
 - ['You can't do it without half the population'](#) graphic

Please customize these messages to best suit you!

Sample General Posts:

It's time to end #GBV in our homes, streets, and the battlefields. For #16days, we are completing an action to call attention to violence against women. Head here to get involved: [Link](#)

I am joining @IANSAnetwork for the #16Days to call for a ceasefire now to stop #GBV in our homes, streets and battlefields where sexual violence is a tactic in war. Want to get involved in the campaign? Find 16 ways to make a change here: [Link](#)

Sample posts for each action:

Action 1: "For many women and girls, the threat looms largest where they should be safest: in their own homes." Support the UN Secretary-General's call for a global ceasefire by signing this petition here: [Link](#)

Action 2: GBV affects everyone, not only women and girls but also men and boys—who are less likely to report it, talk about it, or receive support for it because of stigmas attached to it. We need to advocate for gender-responsive small arms control and end violence for ALL people.

Action 3: SDG 5.2 sets the goal of ending all forms of violence against women and girls by 2030 - let's make this a reality. This #16Days, I'm joining @IANSAnetwork to call for governments to prioritize legislation on #GBV. [Link](#)

Action 4: Men have a part to play in ending #GBV. As an action for #16Days, @IANSAnetwork compiled a list of 10 things men can do to end violence against women. Read and share the full list: [link](#)

Action 5: Bringing #GBV out into the open and part of the public dialogue is an important step towards being able to take measures to address it. Post this flyer to spread the word and start a conversation: [link](#)

Action 6: Join me alongside @IANSAnetwork to spend #16Days working to end #GBV. Retweet this message to get others to support the #16days campaign and check out all the actions here: [link](#)

Action 7: #GBV can't end without government action. Governments need to support women's engagement in all aspects of peacebuilding and to develop National Action Plans (NAPs). Make your voice heard and find ideas on how to engage here: [link](#)

Action 8: Encourage local faith-based organizations to address gender-based violence and gun violence in their faith activities.

Action 9 if you write an article: To support @IANSAnetwork's #16Days campaign, read my piece '[INSERT title](#)' that addresses '[Insert title here.](#)' Read the full piece here: [Insert final article link](#)

Action 10: Myth: A gun at home provides more protection. Truth: A gun in the home does more to expose women to danger than offer protection. It makes her more, not less, likely to be killed. Governments need to implement laws to save women lives. (Use this [graphic](#))

Action 11: Guns fuel conflict and crime. Imagine if instead of the 1 billion guns in the world today, 1 billion new trees were planted to give us oxygen and life. #theworldwewant #climateaction #guncontrol #peaceday #IANSA (Share with this [logo](#))

Action 12 if placed a media article: As part of @IANSAnetwork's #16Days campaign, we spoke to 'INSERT outlet' about 'Insert article topic here.' Read the full piece here: [Insert final article link](#) #WPS #GBV

Action 13: We can't end gun violence if gun measures don't close the gaps. To make a lasting difference, society needs laws, policies, and programs that are gender responsive and effective at addressing GBV. Want to advocate for that change? Here is a handbook for ideas: [Link](#)

Action 14: The #ArmsTreaty is the first legally-binding treaty that recognizes the link between gender-based violence and the international arms trade. The link between #GBV and gun proliferation is clear - encourage your government to sign the #ATT to protect women's lives now!

Action 15: It's time to engage the next generation. As part of the #16DaysAgainstGenderBasedViolence, encourage or provide a platform for children and teens to use their creative talents to imagine a world free of #GBV. Find more ideas here: [Link](#)

Action 16: Support @IANSAnetwork's #16Days campaign. One way to get involved is to host a community conversation and invite a survivor to share their story. Learn more here: <https://spark.adobe.com/page/HmH3CsSmWf4zd/>

If hosting a meeting: I'm hosting a community conversation to amplify #GBV survivors voices as part of @IANSAnetwork's #16Days campaign. Join my conversation here: